

Exhibition and Corporate Support

IEEE Visualization 2004 is the premier forum for innovations in visualization methods in science, engineering, commerce, and entertainment. This event, which runs from Sunday, October 10, 2004 through Friday, October 15, 2004 brings together visualization researchers and practitioners with an interest in techniques, tools, and technology. The conference will include workshops, tutorials, papers, panels, case studies, posters, demos, and exhibitions.

Why Support & Exhibit at Vis2004?

- **Networking:** Opportunity to meet over 800 potential customers from companies and institutions specializing in visualization from around the world.
- **Optimal Exhibition Times:** Exhibits are scheduled to take place in a high traffic area and during times that allow a variety of attendees to visit.
- **Recruiting Opportunities:** Outstanding people knowledgeable in the latest visualization technologies attend this conference. .
- **Visibility:** Exhibitor and supporter logos will be added to the conference web page and published in the Advanced and Final Program.
- **Atmosphere:** Exclusive access to attendees in a relaxed, informal atmosphere. This includes the opportunity to host a Birds-of-a-Feather (BOF) session during the conference (contact the Exhibition chair listed below for details).

Categories of Supporting/Exhibiting

Companies and organizations may choose from among these categories of participation in the Visualization 2004 Conference.

- **Supporter Gold, \$5000**
 - \$5000 receive two complimentary all week registrations. Registration for the week includes admittance to any technical session, the Vis DVD, Vis proceedings, InfoVis Proceedings, and VolVis Proceedings, Monday and Wednesday receptions.
 - Signage recognizing the company as a conference supporter and option to display a banner with corporate logo at the receptions.
 - Optional exhibition space size of 2 units (approximately 20' by 10').
 - Recognition in printed materials under "Supporter Gold" and optionally under "Exhibitor".
- **Supporter Silver, \$2500**
 - \$2500 receive one complimentary all week registrations. Registration for the week includes admittance to any technical session, the Vis DVD, Vis proceedings, InfoVis Proceedings, and VolVis Proceedings, Monday and Wednesday receptions.
 - Signage recognizing the company as a conference supporter.
 - Optional exhibition space size of 1 unit.
 - Recognition in printed materials under "Supporter" and optionally under "Exhibitor".
- **Non-Profit Supporter, \$500**
 - Exhibitor registration (includes Wednesday reception ticket).
 - Optional exhibition space size of 1 unit (approximately 10' by 10').

- Recognition in printed materials listed under "Supporter" and optionally under "Exhibitor".
- **Publisher, \$500 for full table**
 - Exhibitor registration (includes Wednesday reception ticket).
 - Exhibition space size of 1 unit.
 - Recognition in printed materials listed under "Exhibitor"(if registration forms and payment are received by August 20.
- **Academic Institution Exhibitor, No Fee**
 - Exhibition space size of 1 unit (in the exhibit area or the Interactive Demonstrations Lab).
 - Recognition in printed materials listed under "Exhibitor".

Deadlines

Organizations wishing to apply to exhibit at Visualization 2004 should send e-mail requests to the Exhibition Co-Chair listed below. Requests will be accepted until 15 September 2004 to exhibit. Registration forms faxed by August 20, 2004 will appear in the Final Program. Organizations interested in supporting the conference but don't plan to exhibit should follow the same deadlines, but can omit the Hardware Information Form. Commitments received prior to **16 June 2004** will assure company listings in the Advanced Program, while those received by **20 August 2004** will appear in the Final Program.

For more information regarding supporting and/or exhibiting at Visualization 2004 please contact:

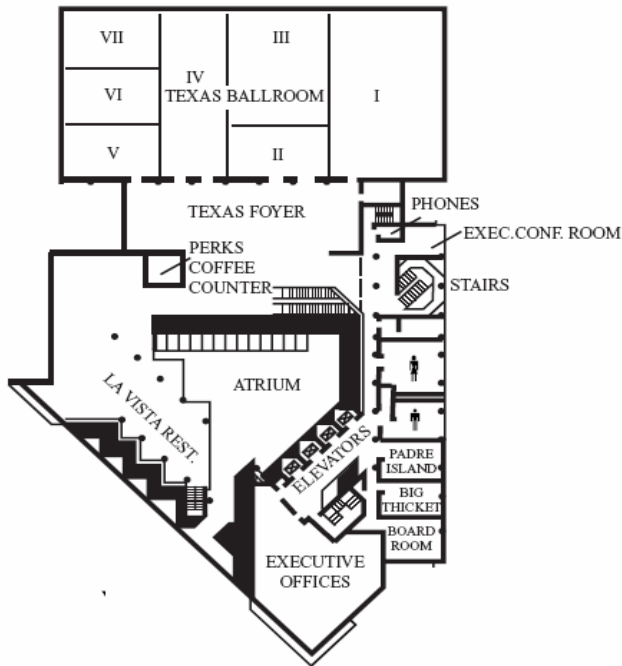
Barbara Fossum
TACC
The University of Texas at Austin
PRC, CMS 1.154 (R8700)
10100 Burnet Road
Austin, TX
(512) 471-9961
bfossum@tacc.utexas.edu

Installation and Dismantling Procedures for Exhibitors

General

The exhibition will be held in Texas Ballroom, Rooms V, VI, and VII if. (Please see the floor plan below.) By the time you arrive, your booth location will be marked. To streamline the attendee flow in the exhibition hall, demonstration chairs will allocate booth locations.

SECOND FLOOR



Please ship your items to the following address:

Hyatt Regency Austin
208 Barton Springs
Austin, Texas 78704 USA
Tel: 512 477 1234
Fax: 512 480 2069

If your items are shipped early in advance, all the material will be at your booth location by the time you arrive for installation. **Items should not arrive before 9 October 2004.**

The Vis04 conference will provide 24-hour security for the demonstration room.

Gold-level Supporters wishing to exhibit will get two 8-ft. tables; all other exhibitors will get one 8-ft. table. Power for all the booths will be provided free of charge by the conference. Please specify special power requirements on the attached form. You can bring your own display backdrop but not a full size booth due to space limitations. If requested, corkboards for hanging poster(s) (one or two depending on number of tables) will be provided by the conference. Other materials for hanging posters and displays must be provided by the Exhibitors. Each Gold or supporter exhibit space will have at least one Ethernet connection available and wireless will be available in the exhibit hall.

In addition, Gold-level Supporters will receive one complimentary entire week registration for the conference, 3 proceedings, the DVD and reception tickets for Monday and Wednesday, and Supporters will receive one complimentary 2 day registration (please indicate which days you would like to attend) for the conference. Each complimentary 2 day registration includes conference admission and a single copy of the conference proceedings and a reception ticket for Wednesday Please

fill the attached registration form at your earliest convenience. **The registration deadline for inclusion in the printed program is August 20, 2004, registrations received after this date cannot be guaranteed to be in the printed program.** Please make every effort to meet the registration deadline with your list. As done in the past, IEEE will provide insurance coverage all the hardware brought in by exhibitors. Please take advantage of this free coverage by filling out the attached form with detailed information about your specific hardware. These forms must be provided by September 15, 2004.

The exhibit hours for this year will be Tuesday, October 12, 10:00 am to 6:00 pm, Wednesday October 13, 10:00 am to 9:00 pm and Thursday, October 14, 10:00 am to 2:00 pm. The exhibit will be open during the Wednesday evening reception and all exhibitors are invited to participate.

Security personnel will ask every person removing material from the exhibit hall to show a "Property Removal Pass". Blank Property Removal Passes can be obtained from the Registration Desk.

Installation

Vis 2004 Exhibitors may begin installation on Monday, 11 October 2004 at 8AM.

Normal installation hours are from 8AM – 6PM.

During normal installation hours, badges and ribbons (for those who registered early) will be available to all exhibitors to gain access to the exhibit hall.

Exhibitors may pick up badges and ribbons at the registration desk.

Badges must be worn at all times during the installation.

Exhibitors may work after hours by making arrangements in advance with the Exhibition Chair or Local Arrangement Chairs.

A storage room will be available to store all the empty boxes and other items. Please have labels available to mark your empty boxes.

Exhibiting Hours

The tentative hours that the Exhibition will be open are as follows:

Tuesday, 12 October 2003 from 10:00 to 6:00PM
Wednesday, 13 October from 10:00AM to 9:00PM
Thursday, 14 October from 10:00AM to 2:00PM

Dismantling

Dismantle begins at close of exhibition on Thursday, 14 October at 2:00 PM. No displays can be removed prior to 2:00 PM. All exhibits must be removed by 10PM. Student volunteers are available throughout the demonstration time to provide any assistance. If you need any help, please contact either Barbara Fossum, Mike Bailey, or Kristine Weiland.

For further information, please contact the Exhibition chair:

Barbara Fossum
TACC
The University of Texas at Austin
PRC, CMS 1.154 (R8700)
10100 Burnet Road
Austin, TX
(512) 471-9961
bfossum@tacc.utexas.edu

Visualization 2004 Sponsor/Exhibitor Staff Registration Form

Company/University Name: _____

Contact name: _____

Mailing address: _____

City/State/Zip/Country: _____

Phone: _____ Fax: _____

E-mail: _____ URL: _____

Supporter/Exhibitor category:

Supporter Gold (\$5,000)

Supporter (\$2,500)

Non-Profit Supporter (\$500)

Publisher – full table (\$500)

Academic Demonstrator (no fee)

Supporter/Exhibitor Staff by Name (please print clearly):

Place an “X” next to name of the individual who is getting the free conference registration. Additional conference attendees should register separately using the web registration (<http://vis.computer.org/vis2004/registration/forms.html>).

	Name	Title
<input type="checkbox"/>	1. _____	_____
<input type="checkbox"/>	2. _____	_____
<input type="checkbox"/>	3. _____	_____
<input type="checkbox"/>	4. _____	_____
<input type="checkbox"/>	5. _____	_____
<input type="checkbox"/>	6. _____	_____
<input type="checkbox"/>	7. _____	_____
<input type="checkbox"/>	8. _____	_____

Please complete this form and FAX on or before 15 September 2004 to:

IEEE Computer Society
1730 Massachusetts Avenue NW
Washington, DC 20036, USA
ATTN: Vis Exhibitor Registration
Phone: +1 202 371 0101, **Fax: +1 202 728 0884**
E-mail: register@computer.org

Visualization 2004 Exhibitor Hardware Information Form

Company/University Name: _____

Contact name: _____

Hardware Information (please print clearly):

Make	Model	Serial No.	Approximate Value	Special Power Requirements (Amp, Voltage, Phase, etc.)

Please provide corkboard(s) for our booth.

Please complete this form and FAX on or before 15 September to:

IEEE Computer Society
1730 Massachusetts Avenue NW
Washington, DC 20036, USA
ATTN: Vis Exhibitor Registration
Phone: +1 202 371 0101, Fax: +1 202 728 0884
E-mail: register@computer.org

Visualization 2004 Supporter/Exhibitor Invoice

Company/University Name: _____

Contact name: _____

Supporter/Exhibitor category:

Supporter Gold (\$5,000.00)

Supporter (\$2,500.00)

Non-Profit Supporter (\$500.00)

Publisher - full table (\$500.00)

Please make check payable to "IEEE COMPUTER SOCIETY". All checks must be drawn in US dollars drawn on US banks. Credit card charges will appear on statements as IEEE Computer Society-Registration. Any collection or other fees charged by banks or credit card providers will be passed along to the registrant.

Method of Payment (Please check one)

Personal Check Company Check VISA MasterCard
 American Express Diners Club

Total Amount of Payment	
Credit Card Number	
Cardholders Name	
Expiration Date	
Signature	

Refund Policy

If a request to cancel a demonstration is received on or before 27 September 2004, 50% of the fees paid will be refunded.

Please send payment WITH THIS INVOICE by 15 September 2004 to:

IEEE Computer Society
1730 Massachusetts Avenue NW
Washington, DC 20036, USA
ATTN: Vis Exhibitor Registration
Phone: 202-371-1013, Fax: 202-728-0884
E-mail: kweiand@computer.org