



IEEE VISUALIZATION
OCTOBER 10 - 15, 2004
AUSTIN, TEXAS

Exhibit at Vis 2004!

IEEE Visualization 2004 is the premier forum for innovations in visualization methods in science, engineering, commerce, and entertainment. This event, located at the Hyatt Regency Hotel on Lake Austin, from Sunday, October 10, through Friday, October 15, brings together visualization researchers and practitioners and developers with an interest in techniques, tools, and technology. The conference will include workshops, tutorials, papers, panels, applications, posters, demos, and exhibitions.

Why Support & Exhibit at Vis 2004?

Networking Opportunity to meet over 800 potential customers from companies and institutions specializing in visualization from around the world.

Optimal Exhibition Times Exhibits are scheduled to take place in a high traffic area and during times that allow the most attendees to visit.

Visibility Exhibitor and supporter logos will be added to the conference web page and published in the advance and final program.

Recruiting Opportunities Outstanding people knowledgeable in the latest visualization technologies attend this conference.

Versatile Registration Options Exhibits-Only registration enables potential customers to see your products without having to register for the full conference.

Atmosphere All of this contact takes place in a relaxed, collegial atmosphere. It is the perfect environment for getting your message across.

Categories of Supporting/Exhibiting

Companies and organizations may choose from among these categories of participation in the Visualization 2004 Conference.

In the description below, **1 exhibition unit** is considered to be 10 feet by 10 feet, and **2 exhibition units** are considered to be 20 feet by 10 feet. Other configurations are possible – contact us!

Supporter Gold, \$5000

- Two complimentary registrations for Sunday/Monday/Tuesday or conference (Wednesday-Friday)(includes proceedings, DVD, and Monday or Wednesday reception ticket).
- Signage recognizing the company as a conference supporter and option to display a banner with corporate logo at the receptions.
- Optional exhibition space size of 2 exhibition units.
- Recognition in printed materials under "Supporter Gold"; and optionally under "Exhibitor".

Supporter, \$2500

- One complimentary registration for Sunday/Monday/Tuesday or conference (Wednesday-Friday)(includes proceedings, DVD, and Monday or Wednesday reception ticket).
- Signage recognizing the company as a conference supporter.
- Optional exhibition space size of 1 exhibition unit.
- Recognition in printed materials under "Supporter" and optionally under "Exhibitor."

Non-Profit Supporter, \$500

- Exhibitor registration (includes Wednesday reception ticket).
- Optional exhibition space size of 1 exhibition unit

- Recognition in printed materials listed under "Supporter" and optionally under "Exhibitor."

Publisher, \$250 for 1/2 table (shared), \$500 for full table

- Exhibitor registration (includes Wednesday reception ticket).
- Exhibition space size of 1 exhibition unit
- Recognition in printed materials listed under "Exhibitor"

Academic Institution Exhibitor, No Fee

- Exhibition space size of 1 exhibition unit (in the exhibit area or the Interactive Demonstrations Lab).
- Recognition in printed materials listed under "Exhibitor"

Deadlines

Organizations wishing to apply to exhibit or sponsor at Visualization 2004 should send e-mail requests to the Exhibition Chairs listed below by **September 10, 2004**. Payment is due on **September 24, 2004**. Commitments received prior to **July 16, 2004** will assure company listings in both the Advanced and Final Programs, while those received by **August 20, 2004** will appear in the Final Program.

Exhibitor Information

General info on shipping items to the Conference Hotel in Austin:

1. All shipments should be received no earlier than **October 8th**.
2. All shipments received will be held in the Hyatt purchasing department.
3. Address all shipments to:

**Hyatt Regency Hotel
208 Barton Springs
Austin, Texas
78704 USA
Tel: +1-512-477-1234**

4. If you are a publisher who will have an unmanned table, and you'd like your material returned, please include information on return shipping. Note that you will need to cover the cost of returning material to you after the conference.

If you have a flyer or other information sheet that you'd like to have included in the registration packet that all attendees will be getting, you can send it to the same address, but also send an e-mail to Barb Fossum (bfossum@nsf.gov) and Mike Bailey (mjb@sdsc.edu) indicating:

Name of person shipping

Contact phone number

Method of shipment (FedEx, UPS, or whatever)

Tracking number

They should arrive at the hotel between October 13 and 17, as the student volunteers will be stuffing the registration packets on the 18th. Past registration counts have been between 650 and 800, so you can use that information to decide how many flyers to send.

More Information

For more information regarding supporting and/or exhibiting at Visualization 2004 please contact:

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