Supporter/Exhibitor Prospectus

IEEE Visualization Conference (Vis) 2009

Information Visualization Conference (InfoVis) 2009

IEEE Symposium on Visual Analytics Science & Technology (VAST) 2009

Bally's Hotel
Atlantic City, NJ USA

Conference Dates
10-16 October, 2009

Exhibit Dates
12-15 October, 2009

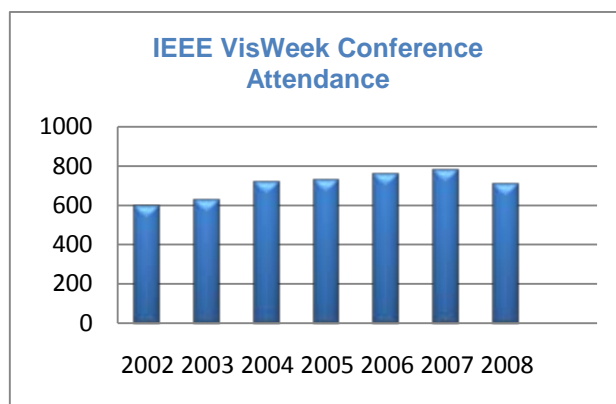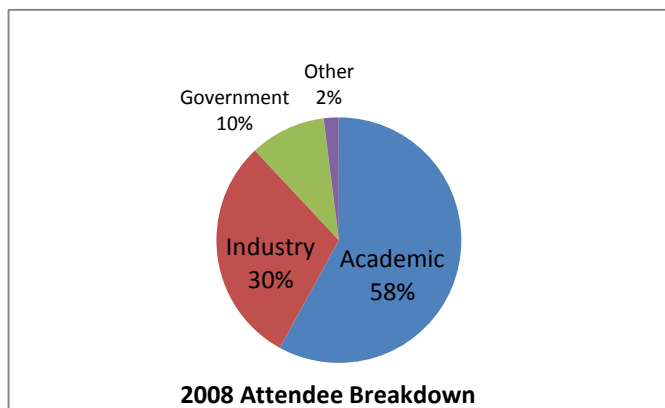http://vis.computer.org/VisWeek2009/index.html

IEEE Visualization 2009
InfoVis 2009
VAST 2009

IEEE VisWeek 2009 provides the premier forum for data and information visualization advances in academia, science, government, and industry. Three venues, the IEEE Visualization Conference (Vis), the IEEE Information Visualization Conference (InfoVis) and the symposium for Visual Analytics for Science and Technology (VAST) will be jointly held at the Bally's Hotel in Atlantic City, NJ from Saturday, October 10, 2009 through Friday, October 16 2009. These events bring together researchers and practitioners with a shared interest in tools, techniques and technology. A full complement of research presentations, tutorials, workshops, panels, demonstrations, posters and exhibitions make this conference one of the largest, and most important gatherings of researchers and professionals who specialize in the visual analysis of data.

We invite you to participate in the support of IEEE VisWeek 2009 by contributing or exhibiting at the conference.

Why Support and Exhibit at VisWeek 2009

❖ Your organization will have the opportunity to meet over 800 influential conference participants – *and potential customers* – from government, industry, and academia from around the world that specialize in visual data analysis.

❖ Increase visibility among conference attendees through print, media, and personal contact. The 2009 exhibits will be held in the main conference hall in high traffic areas to maximize the contact between exhibitors and attendees. Your logos will be added to the conference web page, the conference proceedings and the final program.

❖ Receive versatile registration options – Exhibits only registration enables potential customers to see your products without you having to register for the full conference.

❖ Gain first hand access to highly talented and skilled individuals for recruitment into your product development and research teams. The majority of paper presenters are senior doctoral students and post-doctoral research fellows looking for job opportunities.

2008 Attendee Breakdown

Academic 58%
Industry 30%
Government 10%
Other 2%

IEEE VisWeek Conference Attendance

2002 2003 2004 2005 2006 2007 2008

Levels of Support

PLATINUM   **$9,000**
- ❖ Three (3) complimentary all week registrations (includes proceedings, DVD, and Wednesday banquet ticket)
- ❖ Signage recognizing the organization as a conference supporter and option to display a banner with corporate logo at receptions
- ❖ Optional exhibition space size of 3 exhibition units
- ❖ Recognition in printed materials under Supporter Platinum; and optionally under Exhibitor

GOLD   **$6,000**
- ❖ Two (2) complimentary all week registrations (includes proceedings, DVD, and Wednesday banquet ticket)
- ❖ Signage recognizing the organization as a conference supporter and option to display a banner with corporate logo at receptions
- ❖ Optional exhibition space size of 2 exhibition units
- ❖ Recognition in printed materials under Supporter Gold; and optionally under Exhibitor

SILVER   **$3,000**
- ❖ One (1) complimentary all week registration (includes proceedings, DVD, and Wednesday banquet ticket)
- ❖ Signage recognizing the organization as a conference supporter
- ❖ Optional exhibition space size of 1 exhibition unit
- ❖ Recognition in printed materials under Supporter Silver; and optionally under Exhibitor

NON-PROFIT   **$500**
- ❖ Exhibitor registration (includes Wednesday banquet ticket)
- ❖ Optional exhibition space size of 1 exhibition unit
- ❖ Recognition in printed materials listed under Supporter and optionally under Exhibitor

PUBLISHER   **$500**
- ❖ Exhibitor registration (includes Wednesday banquet ticket)
- ❖ Exhibition space size of 1 exhibition unit
- ❖ Recognition in printed materials listed under Exhibitor

> **Each exhibition space includes:**
> - ✓ 8'x10' floor space
> - ✓ One (1) table and two (2) chairs
> - ✓ One (1) 500-Watt electrical outlet
> - ✓ Wireless Internet access

ACADEMIC   **$500**
- ❖ Exhibition space size of 1 exhibition unit
- ❖ Recognition in printed materials listed under Exhibitor
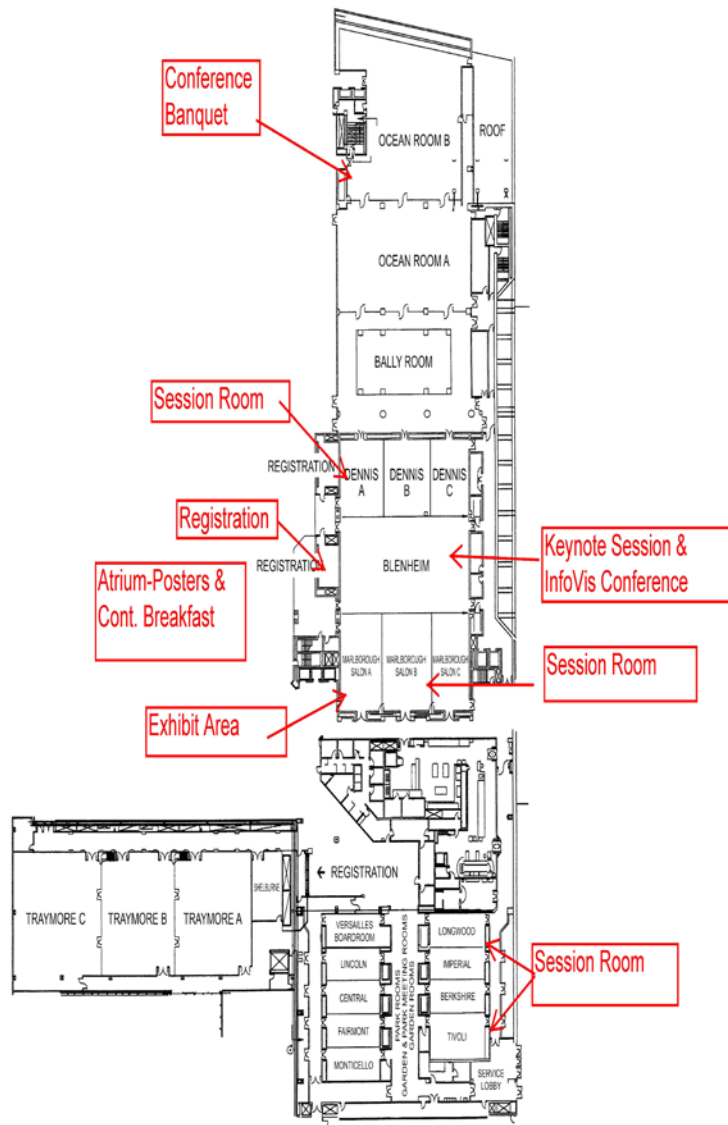
Additional Support Opportunities

BREAKFAST SUPPORTER   **$1,000 each**   *(4 available)*
Your company logo will appear on all breakfast stations and in the conference program to identify you as the breakfast sponsor. You may include logo give-a-ways during the breaks; giveaways will be at sponsor's own expense.

COFFEE BREAK SUPPORTER   **$1,000 each**   *(8 available)*
Your company logo will appear on all coffee break stations and within the conference program as the coffee break sponsor. You may include logo give-a-ways during the breaks; give-a-ways will be at sponsor's own expense.

BALLY'S ATLANTIC CITY MEETING ROOMS FLOORPLAN

Conference Deadlines

Friday, August 14, 2009
- ❖ Deadline for Supporter/Exhibitor Application and Full Payment

- ❖ Applications received after 15 August 2009 will be accepted subject to availability and supporter may not be included in printed materials

Friday, August 28, 2009
- ❖ Exhibitor space assignments will be emailed

Monday, September 7, 2009
- ❖ Deadline for company logo to appear in printed materials

Wednesday October 7, 2009
- ❖ Earliest date materials can arrive at Bally's Hotel

Contact information

VisWeek 2009 Exhibit Contacts

Ming Hao, Exhibit Committee Member
Hewlett-Packard Company
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Richard May Exhibit Committee Member
Pacific Northwest National Laboratory
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Payment Contact

Jessica Lotito, CMP
Conference Planner
IEEE Meeting & Conference Mgmt.
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VisWeek 2009 Conference Contacts

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Loretta Auvil, Finance Chair
National Center for Supercomputing
Applications
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Hotel Contact

Dennis Vrba, Catering Sales Manager
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Contractual Considerations

Purpose

The purpose of all exhibits is to inform meeting participants of the type and nature of products related to scientific, medical, and information visualization and to provide information and explanation concerning related products and services. Appropriate product demonstrations and visuals can be used towards the stated purpose.

Space Assignments

The following rules and regulations governing the exhibit under the auspices of IEEE VisWeek 2009 are part of the application for space and constitute a contract between the Exhibitor and the Conference. They have been formulated in the best interest of the Exhibitor and full cooperation of the Exhibitor in their observance is asked. Any detail not specified is subject to decision by the Chairpersons of the Conference (see page 5). Each assignment of space also entails benefits from the conference. The actual nature of the benefits depends on the support purchased by the Exhibitor (see Levels of Support).

Space will be assigned when the exhibitor has registered and returns a duly completed application along with the payment. The Conference reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary. The Exhibitor agrees to accept the space assigned. Exhibit space will be assigned based on the date the application is received.

Terms of Payment

Full payment MUST accompany the supporter/exhibitor application. No application will be processed without remittance of full payment. Deadline for initial exhibit space assignments is 14 August 2009. A completed application for space with full payment and all requested information must be submitted by mail or facsimile. Facsimile applications must include a credit card number, expiration date, and signature. Telephone requests will not be honored.

The application, along with full payment for space, should be returned to Jessica Lotito at IEEE Conference Management by Friday, August 14, 2009 (address above).

Contract for Space

The acceptance of the application by IEEE VisWeek 2009 and the full payment of conference support constitute a contract. A completed application for space with full payment and all requested information must be submitted by mail or facsimile. Also, a high-resolution corporate logo is needed. Facsimile applications will be received but must be followed by payment by check. Telephone requests will not be honored. Depending on support purchased, exhibitors will be provided one, two or three exhibition units. An exhibition unit is considered to be 8 feet by 10 feet, and 2 exhibition units are considered to be 20 feet by 8 feet. Other configurations are possible. Contact the Exhibits Chairs (page 5) for special needs. For each exhibition unit, the Conference will furnish a 6' x 30" table and two chairs. Exhibitors will be provided normal access to electrical power, and the internet as available at the hotel. In essence, all ordinary PCs and workstations can be supported with
available internet connectivity. The exhibitors should make their own arrangements with the hotel staff for needs and requirements that exceed the minimum.

Cancellations

Exhibitors are requested to notify IEEE Conference Management with cancellations. Cancellations are not effective until they have been submitted in writing to the Exhibits Chairs. Space reductions are considered cancellations. It is understood that IEEE VisWeek 2009 reserves the right, at its option, to reassign a cancelled space.

Refunds
Promotion of the conference and its supporters is ongoing. Therefore, Conference Support is not refundable.

Sharing Space
Subletting of space is not permitted.

Badges and Staffing
A confirmation e-mail will be sent once the submitted support/exhibit application is processed. Names of appropriate staff at the exhibit can be added as needed. Each exhibiting company is limited to five (5) complimentary exhibit-only exhibitor badges. Any exhibit staff wishing to attend the conference technical program must also register for the conference at the regular registration fee. Exhibits should be staffed during show hours. Badge exchange between exhibitor representatives is not permissible.

Operation of Exhibits
Show management reserves the right to restrict exhibits which, because of sound, method of operation, materials, content, or any other reason are deemed objectionable, and also to prohibit or evict any exhibit as a whole.

Size of Exhibits
Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors. This restriction includes person(s), things, conduct, printed material, noise, or anything that may be objectionable to the exhibit as a whole. In the event of such restriction or eviction, neither IEEE VisWeek nor the IEEE Computer Society is liable for any refunds, rentals or other exhibit expenses.

Shipping Items to the Conference
Hotel All shipments should be received no earlier than Wednesday, October 7, 2009. Please note that all shipments received will be held in the hotel's purchasing department. A $5.00 per box handling fee will apply. The shipping address is:

Vis2009 Exhibitor Name & Booth Number
10-16 October 2009 (conference dates)
 Hotel Guest Ballys Hotel
Park Place & Boardwalk Atlantic City, NJ 08401

Including Additional Material
A flyer or other information sheet may be included i n the registration packet that all attendees will be receiving. Send to the hotel address to the attention of IEEE Conference Manager Jessica Lotito, but also send an e-mail with the following information:

Name of person shipping
Contact phone number
Method of shipment (FedEx, UPS, etc.)
Tracking number

The informational material should arrive at the hotel no later than Friday, October 9, 2009, as student volunteers will be assembling the registration packets beginning the Saturday, October 11, 2009. Past registration counts over the last three years have been between 700 and 800 (see page 9).

Violations
As a condition for exhibiting, each Exhibitor shall agree to observe all policies. Violators will not be eligible to exhibit at future IEEE Visualization Conference meetings.

Insurance
 Advise your agent! Insurance on all exhibits is the responsibility of the Exhibitor. The IEEE Computer Society will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

Limitation of Liability
Exhibitor agrees with IEEE that IEEE shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor and that Exhibitor will indemnify and hold harm less IEEE from all liability whatsoever, on account of such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representative.

Catastrophe
 In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the exhibitor.`