

Supporter / Exhibitor Prospectus



IEEE Visualization 2008 InfoVis 2008 VAST 2008

Hyatt Regency Columbus
Columbus, Ohio, USA

Conference Dates
October 19-24, 2008

Exhibit Dates
October 20-23, 2008

<http://vis.computer.org/VisWeek2008/index.html>

IEEE Visualization 2008 IEEE InfoVis 2008 IEEE VAST 2008

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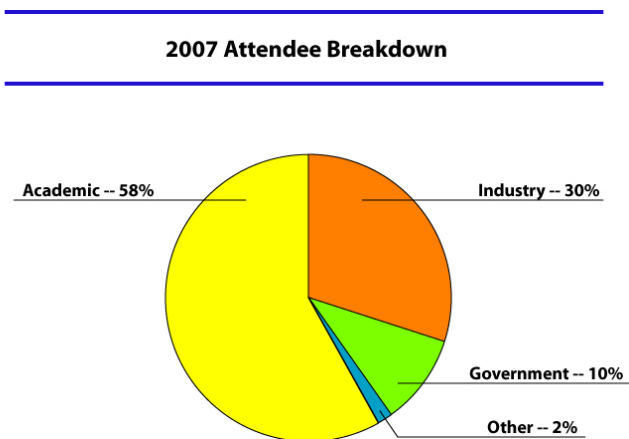
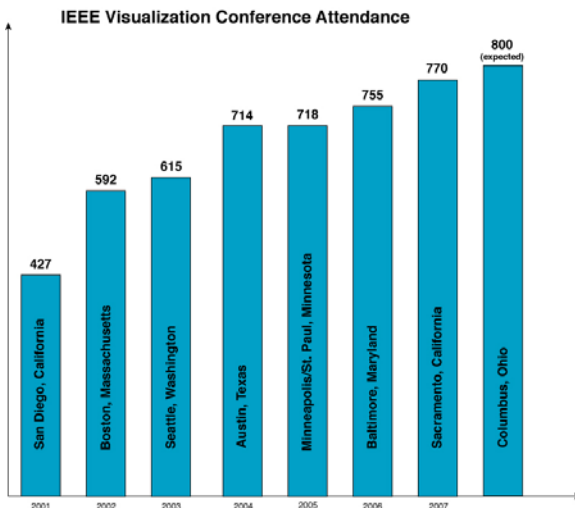
October 19-24, 2008

IEEE VisWeek 2008 provides the premier forum for data and information visualization advances in academia, science, government, and industry. Three venues, the IEEE Visualization Conference (Vis), the IEEE Information Visualization Conference (InfoVis) and the IEEE Symposium for Visual Analytics for Science and Technology (VAST) will be jointly held at the Hyatt Regency Hotel in Columbus Ohio from Sunday, October 19, 2008, through Friday, October 24, 2008. These events bring together researchers and practitioners with a shared interest in tools, techniques and technology. A full complement of research presentations, tutorials, workshops, panels, demonstrations, posters and exhibitions make this conference one of the largest and most important gatherings of researchers and professionals who specialize in the visual analysis of data.

We invite you to participate in the support of IEEE VisWeek 2008 by contributing and exhibiting at the conference.

Why Support and Exhibit at VisWeek 2008

- Your organization will have the opportunity to meet over 800 influential conference participants – *and potential customers* – from government, industry, and academia from around the world that specialize in visual data analysis.
- Increase visibility among conference attendees through print, media, and personal contact. The 2008 exhibits will be held in a high traffic area to maximize the contact between exhibitors and attendees.
- Your logos will be added to the conference web page, the conference proceedings and the final program.
- Receive versatile registration options – Exhibits only registration enables potential customers to see your products without you having to register for the full conference.



Levels of Support

PLATINUM **\$9,000**

- Three (3) complimentary all week registrations (includes proceedings, DVD, and Sunday and Tuesday reception ticket)
- Signage recognizing the organization as a conference supporter and option to display a banner with corporate logo at receptions
- Optional exhibition space size of 3 exhibition units
- Recognition in printed materials under Supporter Platinum; and optionally under Exhibitor

GOLD **\$6,000**

- Two (2) complimentary all week registrations (includes proceedings, DVD, and Sunday and Tuesday reception ticket)
- Signage recognizing the organization as a conference supporter and option to display a banner with corporate logo at receptions
- Optional exhibition space size of 2 exhibition units
- Recognition in printed materials under Supporter Gold; and optionally under Exhibitor

SILVER **\$3,000**

- One (1) complimentary all week registration (includes proceedings, DVD, and Sunday and Tuesday reception ticket)
- Signage recognizing the organization as a conference supporter
- Optional exhibition space size of 1 exhibition unit
- Recognition in printed materials under Supporter Silver; and optionally under Exhibitor

NON-PROFIT **\$500**

- Exhibitor registration (includes Tuesday reception ticket)
- Optional exhibition space size of 1 exhibition unit
- Recognition in printed materials listed under Supporter and optionally under Exhibitor

PUBLISHER **\$500**

- Exhibitor registration (includes Tuesday reception ticket)
- Exhibition space size of 1 exhibition unit
- Recognition in printed materials listed under Exhibitor

ACADEMIC **\$500**

- Exhibition space size of 1 exhibition unit
- Recognition in printed materials listed under Exhibitor

<p>Each exhibition space includes:</p> <ul style="list-style-type: none">✓ 8'x10' floor space✓ One (1) table and two (2) chairs✓ One (1) 500-Watt electrical outlet✓ Wireless Internet access

Additional Support Opportunities

BREAKFAST SUPPORTER **\$1,000 each** *(4 available)*

Your company logo will appear on all breakfast stations and in the conference program to identify you as the breakfast sponsor. You may include logo give-a-ways during the breaks; give-a-ways will be at sponsor's own expense.

COFFEE BREAK SUPPORTER **\$1,000 each** *(8 available)*

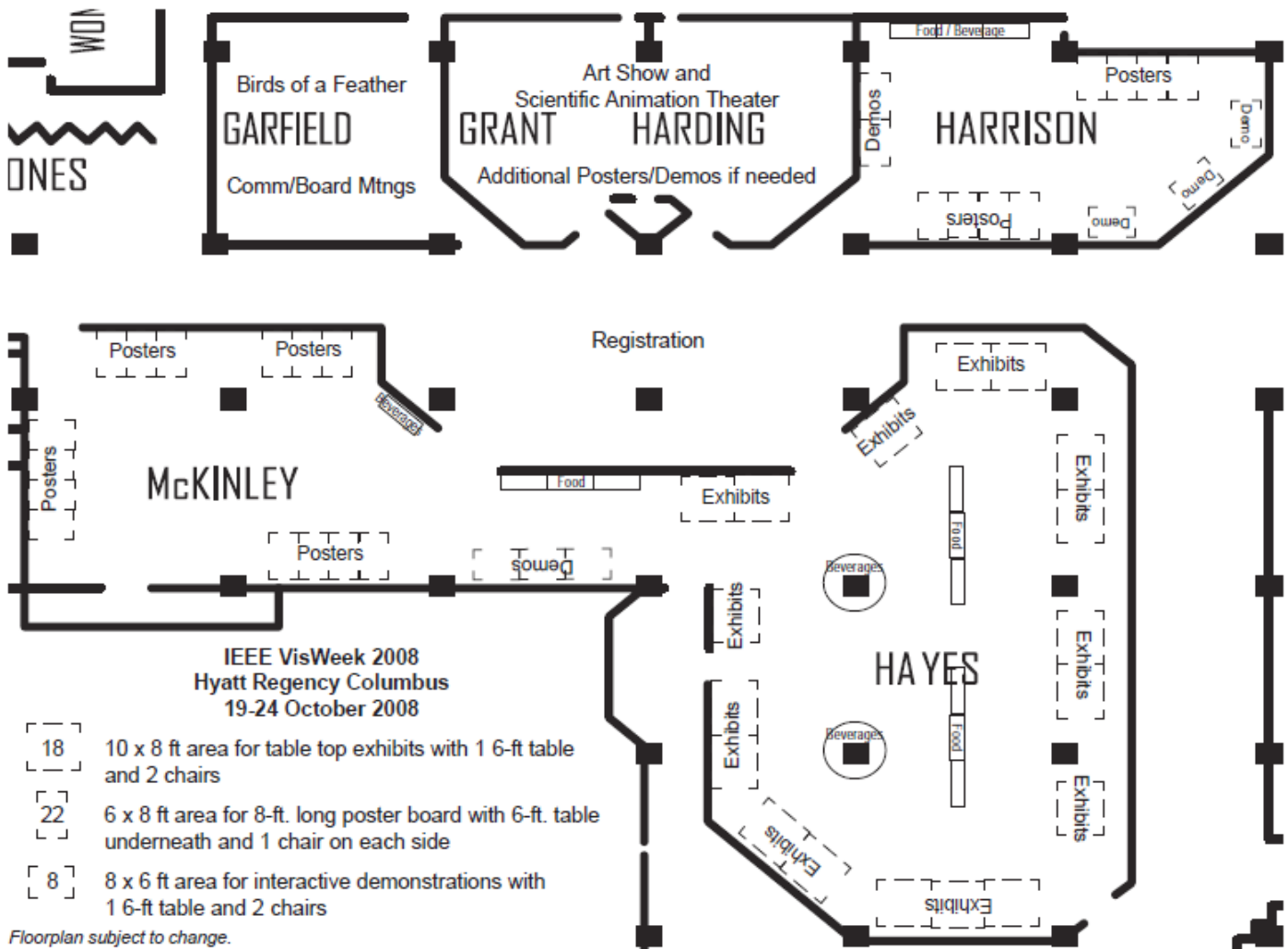
Your company logo will appear on all coffee break stations and within the conference program as the coffee break sponsor. You may include logo give-a-ways during the breaks; give-a-ways will be at sponsor's own expense.



Exhibit Floor Plan

All of the Conference activities will be located in the Hayes/McKinley Rooms on the first floor of the Hyatt Regency in Columbus, OH.

All of the food service will be in the exhibit/poster/demonstration areas.



Conference Deadlines

Friday, August 15, 2008

- Deadline for Supporter/Exhibitor Application and Full Payment
- Applications received after 15 August 2008 will be accepted subject to availability and supporter may not be included in printed materials.

Friday, August 29, 2008

- Exhibitor Space Assignments E-mailed

Monday, September 8, 2008

- Deadline for company logo to appear in printed materials

Wednesday, October 15, 2008

- Earliest date material can arrive at Hotel

Contact Information

VisWeek 2008 Exhibit Contacts

Ken Joy, Exhibit Committee Chair
University of Ohio, Davis
Tel: +1 530 752 0481
Fax: +1 530 752 8894
kijoy@ucdavis.edu

Ming Hao, Exhibit Committee Member
Hewlett-Packard Company
Tel: +1 650 857 3664
Fax: +1 650 857 6278
ming.hao@hp.com

Xavier Tricoche, Exhibit Committee Member
Purdue University
Tel: +1 765 496 9416
Fax: +1 765 494 0739
xmt@purdue.edu

Richard May Exhibit Committee Member
Pacific Northwest National Laboratory
Tel: +1 509 375 6976
richard.may@pnl.gov

Payment Contact

April L. Coles
Senior Conference Administrator
IEEE Conference Management Services
445 Hoes Lane
Piscataway, New Jersey, 08854
Tel: +1 732 465 6620
Fax: +1 732 465 6447
a.coles@ieee.org

VisWeek 2008 Conference Contacts

Raghu Machiraju, General Conference Chair
The Ohio State University
Tel: +1 614 292 6730
Fax: +1 614 292 2911
machiraju.1@osu.edu

Loretta Auvil, Conference Finance Chair
National Center for Supercomputing
Applications
Tel: +1 217 265 8021
Fax: +1 217 244 7396
lauvil@uiuc.edu

Hotel Contact

Andy Taylor, CMP
Senior Convention Services Manager
Hyatt Regency Columbus
350 North High Street
Columbus, OH 43215
Tel: +1 614 280 3065
Fax: +1 614 280 3046
altaylor@hyatt.com



Contractual Considerations

Purpose

The purpose of all exhibits is to inform meeting participants of the type and nature of products related to scientific, medical, and information visualization and to provide information and explanation concerning related products and services. Appropriate product demonstrations and visuals can be used towards the stated purpose.

Space Assignments

The following rules and regulations governing the exhibit under the auspices of IEEE VisWeek 2008 are part of the application for space and constitute a contract between the Exhibitor and the Conference. They have been formulated in the best interest of the Exhibitor and full cooperation of the Exhibitor in their observance is asked. Any detail not specified is subject to decision by the Chairpersons of the Conference (see page 5). Each assignment of space also entails benefits from the conference. The actual nature of the benefits depends on the support purchased by the Exhibitor (see Levels of Support).

Space will be assigned when the exhibitor has registered and returns a duly completed application along with the payment. The Conference reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary. The Exhibitor agrees to accept the space assigned. ***Exhibit space will be assigned based on the date the application is received.***

Terms of Payment

Full payment **MUST** accompany the supporter/exhibitor application. No application will be processed without remittance of full payment. Deadline for initial exhibit space assignments is 15 August 2008. A completed application for space with full payment and all requested information must be submitted by mail or facsimile. Facsimile applications must include a credit card number, expiration date, and signature. Telephone requests will not be honored.

The application, along with full payment for space, should be returned to April Coles at IEEE Conference Management by **Friday, August 15, 2008** (address above).

Contract for Space

The acceptance of the application by IEEE VisWeek 2008 and the full payment of conference support constitute a contract. A completed application for space with full payment and all requested information must be submitted by mail or facsimile. Also, a high-resolution corporate logo is needed. Facsimile applications will be received but must be followed by payment by check. **Telephone requests will not be honored.**

Depending on support purchased, exhibitors will be provided one, two or three exhibition units. An exhibition unit is considered to be 8 feet by 10 feet, and 2 exhibition units are considered to be 20 feet by 8 feet. Other configurations are possible. Contact the Exhibits Chairs (page 5) for special needs. For each exhibition unit, the Conference will furnish a 6' x 30" table and two chairs. Exhibitors will be provided normal access to electrical power, and the internet as available at the hotel. In essence, all ordinary PCs and workstations can be supported with available internet connectivity. The exhibitors should make their own arrangements with the hotel staff for needs and requirements that exceed the minimum.

Cancellations

Exhibitors are requested to notify IEEE Conference Management with cancellations. Cancellations are not effective until they have been submitted in writing to the Exhibits Chairs. Space reductions are considered cancellations. It is understood that IEEE VisWeek 2008 reserves the right, at its option, to reassign a cancelled space.

Refunds

Promotion of the conference and its supporters is ongoing. Therefore, Conference Support is not refundable.

Sharing Space

Subletting of space is not permitted.



Badges and Staffing

A confirmation e-mail will be sent once the submitted support/exhibit application is processed. Names of appropriate staff at the exhibit can be added as needed. Each exhibiting company is limited to five (5) complimentary exhibit-only exhibitor badges. Any exhibit staff wishing to attend the conference technical program must also register for the conference at the regular registration fee. Exhibits should be staffed during show hours. Badge exchange between exhibitor representatives is not permissible.

Operation of Exhibits

Show management reserves the right to restrict exhibits which, because of sound, method of operation, materials, content, or any other reason are deemed objectionable, and also to prohibit or evict any exhibit as a whole.

Size of Exhibits

Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors. This restriction includes person(s), things, conduct, printed material, noise, or anything that may be objectionable to the exhibit as a whole. In the event of such restriction or eviction, neither IEEE VisWeek nor the IEEE Computer Society is liable for any refunds, rentals or other exhibit expenses.

Shipping Items to the Conference Hotel

All shipments should be received no earlier than **Friday, October 26, 2008**. Please note that all shipments received will be held in the hotel's purchasing department. A \$5.00 per box handling fee will apply. The shipping address is:

Vis2008 Exhibitor Name & Booth Number
Hotel Guest
Hyatt Regency Columbus
350 North High Street
Columbus, OH 43215

Including Additional Material

A flyer or other information sheet may be included in the registration packet that all attendees will be receiving. Send to the hotel address to the attention of IEEE Conference Manager April Coles, but also send an e-mail with the following information:

Name of person shipping
Contact phone number
Method of shipment (FedEx, UPS, etc.)
Tracking number

The informational material should arrive at the hotel no later than Friday, October 17, 2008, as student volunteers will be assembling the registration packets beginning the Saturday, October 18, 2008. Past registration counts over the last three years have been between 700 and 800 (see page 9).

Violations

As a condition for exhibiting, each Exhibitor shall agree to observe all policies. Violators will not be eligible to exhibit at future IEEE Visualization Conference meetings.

Insurance

Advise your agent! Insurance on all exhibits is the responsibility of the Exhibitor. The IEEE Computer Society will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

Limitation of Liability

Exhibitor agrees with IEEE that IEEE shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor and that Exhibitor will indemnify and hold harmless IEEE from all liability whatsoever, on account of such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representative.

Catastrophe

In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the exhibitor.





2008 IEEE Visualization/InfoVis/VAST



19-24 October 2008

SUPPORT / EXHIBIT APPLICATION

Please type company name as it should be published.

Name: _____

Company: _____

Address: _____ (No P.O. Box addresses please)

City/State/Zip: _____

Telephone: _____ Fax: _____ Email: _____

Please indicate at which level of support you are contributing:

Table with 3 columns: Supporter Level, Description, and Amount. Includes categories like Supporter Platinum (\$9,000.00), Supporter Gold (\$6,000.00), Supporter Silver (\$3,000.00), Non-Profit (\$500.00), Publisher (\$500.00), Academic (\$500.00), Breakfast Supporter* (\$1,000.00), and Break Supporter* (\$1,000.00).

* Does not include optional exhibit space.

Return Application Form and Full Payment to:

April Coles
Senior Conference Planner
IEEE Conference Management
445 Hoes Lane
Piscataway, NJ 08854, USA
Phone: +1-800-810-4333
FAX: +1 732-465-6447
e-mail: A.Coles@ieee.org

Questions:
Contact Exhibit Chairs (page 5)

Send high-resolution logo to:
Conference Chair Raghu Machiraju,
raghu@cse.ohio-state.edu

TERMS OF PAYMENT

Full payment is due by 15 August 2008 and must accompany this application. Notification of assignment of optional exhibit space will be distributed 29 August 2008.

Applications received after 15 August 2008 will be accepted subject to availability and supporter may not be included in printed materials.

Due to continuous promotion of the conference and its supporters, conference support is not refundable.

- Yes, we plan to exhibit at IEEE VisWeek 2008. (exhibit contract below must be read and signed)
No, we do not plan to exhibit at IEEE VisWeek 2008.

Payment Method (choose one)

- Check: Make all checks payable to IEEE VIS 2008. Checks must be in U.S. dollars drawn on a U.S. bank.
Credit card: American Express MasterCard VISA Discover

Credit Card Number: _____ Exp.Date _____

Name on Card: _____

Authorized Signature: _____

(Signature authorizes the IEEE to charge credit card for Total Remittance in U.S. Dollars converted to local currency.)

EXHIBIT CONTRACT (This section should be completed only if you will be utilizing the optional conference supporter exhibit space.)

As an authorized representative of the Company named above, I hereby apply for exhibit space at IEEE VisWeek 2008. I have read and understand the rules, regulations, and contractual considerations outlined in IEEE VisWeek 2008 Exhibitor Prospectus. I agree to accept and abide by those rules and regulations. The acceptance of our application by IEEE VisWeek 2008 and the full payment of our conference support constitute a contract.

Signature: _____ Date: _____

Name (Please Print): _____ Title: _____

We are (please circle):

Manufacturer Manufacturer's Rep Reseller Industrial Distributor Publisher Government Agency Other: _____