



## **Visualization 2005**

Hilton Minneapolis

Minneapolis, Minnesota, USA

**23 – 28 October 2005 Conference Dates**

**25 – 27 October 2005 Exhibit Dates**

# **Exhibitor Prospectus**

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# Visualization 2005

Hilton Minneapolis  
Minneapolis-Saint Paul Minnesota, USA  
**23 – 28 October 2005**

## DEADLINES

### *Friday, 15 July 2005*

- Deadline for Application, Full Payment and a High-Resolution Corporate Logo

### *Friday, 5 August 2005*

- Space Assignments Mailed or E-mailed

### *Friday, 19 August 2005*

- No Refunds for Cancellation
- Exhibitor Staff Registration Form Due

### *Monday, 17 October 2005*

- Earliest date material can arrive at Hotel

### *Friday, 21 October 2005*

- Latest date for material to arrive at Hotel

## MEETING CONTACTS

Visualization Conference Exhibit Contacts:

### **Exhibits Co-Chairs**

Raghu Machiraju, The Ohio State University, USA

Tel: +1-614-292-6253

Fax: +1-614-292-2911

[raghu@cse.ohio-state.edu](mailto:raghu@cse.ohio-state.edu)

Elvia Gonzalez, IEEE Computer Society

Tel: +1-202-371-0101x 4731

Fax: +1-202-728-0884

[epgonzalez@computer.org](mailto:epgonzalez@computer.org)

### **Conference Chairs**

Baoquan Chen, [baoquan@umn.edu](mailto:baoquan@umn.edu)

Kelly Gaither, [kelly@tacc.utexas.edu](mailto:kelly@tacc.utexas.edu)

### **Hotel Contact**

Jennifer Podsiadly, ([jennifer\\_podsiadly@hilton.com](mailto:jennifer_podsiadly@hilton.com))

Hilton Minneapolis

1001 Marquette Avenue South,

Minneapolis, MN 55403-2440

Tel: +1-612-376-1000

Fax: +1-612-397-4875

## PRELIMINARY PROGRAM SCHEDULE

### *Monday, 24 October 2005*

Exhibits Installation 10:00 am – 6:00 pm

### *Tuesday, 25 October 2005*

Exhibition Hall Hours 10:00 am – 6:00 pm

### *Wednesday, 26 October 2005*

Exhibit Hall Hours 10:00 am – 6:00 pm

### *Thursday, 27 October 2005*

Exhibit Hall Hours 10:00 am – 2:00 pm

Exhibits Dismantle 2:00 pm – 6:00 pm

## **Space Assignments, Conference Benefits, and Fees**

### **Purpose**

The purpose of all exhibits is to inform meeting participants of the types and nature of the products displayed related to scientific, medical and information visualization and to provide information and explanation concerning related products and services. Appropriate product demonstrations and visuals can be used towards the stated purpose.

### **Space Assignments**

The following rules and regulations governing the exhibit under the auspices of the Visualization 2005 Conference are part of the application for space and constitute a contract between the Exhibitor and the Conference. They have been formulated in the best interest of the Exhibitor and full cooperation of the Exhibitor in their observance is asked. Any detail not specified is subject to decision by the Chairpersons of the Conference (see page 2). Each assignment of space also entails benefits from the conference. The actual nature of the benefits depends on the support purchased by the Exhibitor (see below).

### **Exhibit space will be assigned based on the date the application is received**

The Exhibitor agrees to accept the space assigned. The application, along with full payment of space, should be returned to the IEEE Computer Society office by Friday, 15 July 2005. Exhibitors can send the application to the Conference Department of the IEEE Computer Society by fax at +1 202 728 0884 or by email at register@computer.org. The Conference reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary.

### **Contract for Facilities**

The acceptance of the application by the IEEE Computer Society and the full payment for rental charges constitute a contract. A completed application for space with full payment and all requested information must be submitted by mail or facsimile. Also, a high-resolution corporate logo is needed. Facsimile applications must include a credit card number, expiration date, and signature. **Telephone requests will not be honored.**

### **Exhibitor Fees**

Supporter Platinum:	\$10,000.00
Supporter Gold:	\$5,000.00
Supporter Silver:	\$2,500.00
Publisher:	\$1,000.00
Non-Profit:	\$500.00

### **Space Selections**

Depending on support purchased, Exhibitors will be provided one, two or four exhibition units. An exhibition unit is considered to be 10 feet by 10 feet, and 2 exhibition units are considered to be 20 feet by 10 feet. Other configurations are possible. Contact the Exhibits Chairs (page 2) for special needs. For each exhibition unit, the Conference will furnish a 6' x 30" table and two chairs. Exhibitors will be provided normal access to electrical power, and the internet as available at the hotel. In essence, all ordinary PCs and workstations can be supported with available internet connectivity. Any other requirements beyond the normal should be arranged for by the exhibitors.

### **Exhibits - What is included with your exhibit fee?**

The benefits depend on the level of support as listed below:

#### *Platinum:*

1. Four complimentary all week registrations (includes proceedings, DVD, and Monday and Wednesday reception ticket)
2. Signage recognizing the company as a conference supporter and option to display a banner with corporate logo at receptions
3. Optional exhibition space size of 4 exhibition units
4. Recognition in printed materials under Supporter Platinum; and optionally under Exhibitor

#### *Gold:*

1. Two complimentary all week registrations (includes proceedings, DVD, and Monday and Wednesday reception ticket)
2. Signage recognizing the company as a conference supporter and option to display a banner with corporate logo at receptions
3. Optional exhibition space size of 2 exhibition units
4. Recognition in printed materials under Supporter Gold; and optionally under Exhibitor

#### *Silver:*

1. One complimentary all week registration (includes proceedings, DVD, and Monday and Wednesday reception ticket)
2. Signage recognizing the company as a conference supporter
3. Optional exhibition space size of 1 exhibition unit
4. Recognition in printed materials under Supporter Silver; and optionally under Exhibitor

*Publisher:*

1. Exhibitor registration (includes Wednesday reception ticket)
2. Exhibition space size of 1 exhibition unit
3. Recognition in printed materials listed under Exhibitor

*Non-Profit:*

1. Exhibitor registration (includes Wednesday reception ticket)
2. Optional exhibition space size of 1 exhibition unit
3. Recognition in printed materials listed under Supporter and optionally under Exhibitor

*Academic Institution:*

1. Exhibition space size of 1 exhibition unit (in the exhibit area or the Interactive Demonstrations Lab)
2. Recognition in printed materials listed under Exhibitor

**Terms of Payment**

Full payment **MUST** accompany the application for space. No application will be processed without remittance of full payment.

**Cancellations**

Exhibitors are requested to notify the Conference Department of the IEEE Computer Society by fax at +1-202-728-0884 or by email at [register@computer.org](mailto:register@computer.org) with cancellations. Cancellations are not effective until they have been submitted in writing to the Conference Department of the IEEE Computer Society. The date the Exhibitor's written notice of cancellation is received will be the official cancellation date. Space reductions are considered cancellations and are subject to cancellation fees. It is understood that the Visualization 2005 Conference reserves the right, at its option, to reassign a cancelled space regardless of the cancellation rate assessed.

**Refunds**

Cancellation of space after Friday, 19 August 2005 will result in **NO REFUND**. Cancellations before Friday, 19 August 2005 will result in a partial refund of 50% of the original cost.

**Failure to Occupy Space**

Any Exhibitor failing to occupy space is not relieved of the obligation to pay full rental price for space. The Conference shall have the right to use exhibit space as it sees fit, provided the space is not occupied by the scheduled exhibit hall opening, unless prior alternative arrangements have been agreed upon.

**Sharing Space**

Subletting of space is not permitted.

**Badges and Staffing**

Each exhibiting company is limited to five (5) complimentary printed representative badges. This will give exhibit staff access to the exhibit area only. Extra badges can be requested if needed. Any exhibit staff wishing to attend the conference technical program must also register for the conference at the regular registration fee. Exhibits should be staffed during show hours. Identification badges may be picked up at the registration desk. Badge exchange between exhibitor representatives is not permissible.

**Operation of Exhibits**

The management reserves the right to restrict exhibits which, because of sound, method of operation, materials, content or any other reason are deemed objectionable, and also to prohibit or evict any exhibit as a whole.

**Size of Exhibits**

Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors. This restriction includes person(s), things, conduct, printed material, noise, or anything of a character which may be objectionable to the exhibit as a whole. In the event of such restriction or eviction, the IEEE Computer Society is not liable for any refunds, rentals or other exhibit expenses.

**Shipping Items to the Conference Hotel**

All shipments should be received no earlier than Friday, 17 October 2005 and no later than Friday, 21 October 2005. Please note that all shipments received will be held in the hotel purchasing department. The shipping address is:

Vis2005 Exhibitor Name & Booth Number  
Jennifer Podsiadly, ([jennifer\\_podsiadly@hilton.com](mailto:jennifer_podsiadly@hilton.com))  
Purchasing Department  
Hilton Minneapolis  
1001 Marquette Avenue South,  
Minneapolis, MN 55403-2440

***Including Additional Material***

If you have a flyer or other information sheet that you would like to have included in the registration packet that all attendees will be getting, you can send it to the same address, but also send e-mail to the Exhibits Chair (see Page 2) with the following information:

- Name of person shipping
- Contact phone number
- Method of shipment (FedEx, UPS, or whatever)
- Tracking number

The informational material should arrive at the hotel between October 17 and October 21, as student volunteers will be assembling the registration packets beginning the Saturday, October 22. Past registration counts over the last three years have been between 600 and 800 (see page 6). Therefore, an appropriate amount can be determined from this statistic.

**CONTRACTUAL CONSIDERATIONS**

***Violations***

As a condition for exhibiting, each Exhibitor shall agree to observe all policies. Violators will not be eligible to exhibit at future Visualization Conference meetings.

***Insurance***

Advise your agent! Insurance on all exhibits is the responsibility of the Exhibitor. The IEEE Computer Society will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

***Limitation of Liability***

Exhibitor agrees with IEEE that IEEE shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor and that Exhibitor will indemnify and hold harmless IEEE from all liability whatsoever, on account of such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representative.

***Catastrophe***

In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the exhibitor.



## **Visualization Conference ATTENDANCE HISTORY**

2004 Visualization Conference  
Austin, TX  
**Attendance – 714**

2003 Visualization Conference  
Seattle, WA  
**Attendance – 615**

2002 Visualization Conference  
Boston, MA  
**Attendance – 592**

2001 Visualization Conference  
San Diego, CA  
**Attendance – 427**

2000 Visualization Conference  
Salt Lake City, UT  
**Attendance – 477**

## **Visualization Conference 2004 Corporate Support**

**Kitware  
IBM Research  
ATI  
Sun Microsystems  
Silicon Graphics  
Pacific Northwest National Laboratory  
A. K. Peters Ltd.  
ChevronTexaco  
Mitsubishi Electric Research Laboratories  
National Library of Medicine  
inSORS**



IEEE Computer Society  
1730 Massachusetts Avenue NW  
Washington, DC 20036

# Visualization 2005 Conference 23 – 28 October

Please type company name as it should be published.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

(No P.O. Box addresses please)

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

I would like to be contacted regarding corporate support opportunities.

We, the undersigned, hereby apply for exhibit space at the Visualization 2005 Conference, subject to the rules and regulations governing the exhibition as stated in this prospectus, which we accept as part of the agreement. We agree to accept the space assigned.

**We are (please circle):**

For-Profit Corporation   Non-Profit Corporation   Educational Institution  
Publishers   Government Agency   Other: \_\_\_\_\_

**Please indicate which level you will be exhibiting:**

- \_\_\_\_\_ Supporter Platinum: \$10,000.00
- \_\_\_\_\_ Supporter Gold: \$5000.00
- \_\_\_\_\_ Supporter Silver: \$2500.00
- \_\_\_\_\_ Publisher: \$1000.00
- \_\_\_\_\_ Non-Profit: \$500.00
- \_\_\_\_\_ Academic Institution: None

Each exhibitor is limited to five (5) complimentary printed representative badges per table. This will give exhibit staff access to the exhibit area only. Any exhibit staff wishing to attend the conference technical program must also register for the conference at the regular registration fee.

As an authorized representative of the Company named above, I have read and understand the rules, regulations, and contractual considerations outlined in the Visualization 2005 Conference Exhibitor Prospectus. I understand and agree to accept and abide by those rules and regulations. The acceptance of our application by the IEEE Computer Society and the full payment on rental charges constitute a contract.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (Please Print): \_\_\_\_\_ Title: \_\_\_\_\_

**Make All Checks Payable To: IEEE Computer Society**      *Checks must be in U.S. dollars drawn on a U.S. bank.*

**Please charge the following credit card for all exhibit fees.**

American Express       MasterCard       VISA       Diners Club  
Card Number: \_\_\_\_\_ Exp.Date: \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_  
Signature: \_\_\_\_\_

**TERMS FOR PAYMENT**

**Full payment** is due by *Friday, 15 July 2005* and must accompany this application. Notification of space assignments will be mailed *Friday, 5 August 2005*.

**Cancellation** of space by *Friday, 19 August 2005* will result in a penalty of 50% of the total cost of the space assigned. No refunds will be granted after *Friday, 19 August 2005*.

**Return Application and Full Payment To:**

Conference Services Department  
IEEE Computer Society  
1730 Massachusetts Avenue NW  
Washington, DC 20036  
**FAX: +1 202 728 0884**  
**Questions? +1 202 371 0101**  
**register@computer.org**

**Send High-resolution Logo To:**

Raghu Machiraju , **raghu@cse.ohio-state.edu**